# ECO 348: Urban Economic Development

Credit hours: 4 quarter hours Method of Delivery: eLearning

Course Description: This course examines the interdisciplinary approach to theories of urban/local economic development including economics, planning, political science, finance, sociology, and marketing. Real-world economic issues including local area, business, community, and human resource development, high technology and technology transfer.

Prerequisite: CIS 116, ECO 144

Text:

Economic Development, 11th edition

Author: Todaro, Smith Publisher: Pearson

Materials needed for this course:

Access to hardware/software and equipment:

- Windows 2000 (XP recommended)
- Microsoft Word, PowerPoint and Excel 2003
- Java Software: Java Runtime Environment Version 5.0 Update 5 (http://java.com/en/download/index.jsp)
- Sound card
- Up-to-date virus protection
- Internet Access (DSL or Cable Modem preferred)
- Microsoft Internet Explorer 5.0 or higher preferred

# Topics:

- 1. Introducing Economic Development: A Global Perspective
- 2. Comparative Economic Development
- 3. Classic Theories of Economic Growth and Development
- 4. Contemporary Models of Development and Underdevelopment
- 5. Poverty, Inequality, and Development
- Population Growth and Economic Development: Causes, Consequences, and Controversies
- 7. Urbanization and Rural-Urban Migration: Theory and Policy
- 8. Human Capital: Education and Health in Economic Development
- 9. Agricultural Transformation and Rural Development
- 10. The Environment and Development
- 11. Development Policymaking and the Roles of Market, State, and Civil Society

Learning Objectives: Upon completion of this course, the student will be able to:

- Define development.
- Identify economic institutions economic institutions and how they shape problems of under-development and prospects for successful development.
- Explain how the gap between rich and poor is so large.
- Identify sources of economic growth.

- Discuss the causes of extreme poverty.
- Explain the interdependent relationship between economic development and health.
- Identify the sources of unemployment in urban settings.
- Analyze the effectiveness of policies aimed at improving lives of the poor
- Discuss the relationship between education and development

#### Midstate Grading scale:

90 -	100	A
- 08	89	В
70 -	79	С
60 -	69	D
00 -	59	F

Midstate Plagiarism Policy: Plagiarism is using another person's words without giving credit to the author. Original speeches, publications, and artistic creations are sources for research. If students use the author's words in a paper or assignment, they must acknowledge the source. Plagiarism is strictly against the academic policy of the college and is grounds for failing the course. If repeated, plagiarism may result in suspension from the college. (See the Midstate College catalog and/or Student Handbook for additional information.)

In courses containing writing assignments, the college promotes the use of an electronic resource which compares the student's writing against previously submitted papers, journals, periodicals, books, and web pages. Students and instructors can use this service to reduce the incidence of plagiarism. This electronic resource has been found to conform to legal requirements for fair use and student confidentiality. It is able to provide a report to the student indicating the parts of the assignment that match.

Instructor Information: Name: Jamie Gladfelter

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Live Chat Hours: Wednesday 12 - 1 pm CST

Weekly Summary and Participation Requirements: You are required to submit a summary of the material for each week to the appropriate drop box (i.e. Week #1 Summary Drop Box). This summary will help the instructor determine if you are learning the material. Each weekly summary is due at the end of the week. For details on the assignment, refer to the summary instructions, which are presented each week by the faculty member. Students are not expected to respond to a summary question on the weeks of the mid-term and final exam.

In addition, you are required to post to the Discussion Forum each week or you will be marked absent and lose participation points. If you are not participating, faculty will send you a private email to determine if you want to drop the class.

Policies and Procedures: No late or make-up work is accepted after week 11. Late work will be accepted with a 10% penalty for each 24 hour period that it is late. Your attendance will be determined for each week by accessing course components.

Methods of evaluating student performance: Quizzes, summary questions, participation, a short paper, mid-term and final exams will be used to evaluate student performance. Please see the instructor's grading scale for the weight of each assignment.

Instructor Grading scale: 90 - 100 A

80 -	89	В
70 -	79	С
60 -	69	D
00 -	59	F

Participation	50 points	
Summary questions	50 points	
Weekly Quizzes	100 points	
Mid-term exam	100 points	
Final exam	100 points	

# Weekly Breakdown:

	Summary	Participation	Quiz	Exams
Week 1	5	5	10	
Week 2	5	5	10	
Week 3	5	5	10	
Week 4	5	5	10	
Week 5	5	5	10	
Week 6				100
Week 7	5	5	10	
Week 8	5	5	10	
Week 9	5	5	10	
Week 10	5	5	10	
Week 11	5	5	10	
Week 12				100
Totals:	50	50	100	200

# **Course Overview**

Note: The instructor reserves the right to modify the syllabus at any time should that action be deemed necessary.

#### WEEK 1:

#### **Objectives**

- Introduction to course.
- Begin familiarizing the student with the eLearning course format.

# **Assignments**

- Respond to the question in ECO 348 Week 1 Discussion Forum.
- 2. Take the Pre-Test Quiz. All students that take the quiz will receive 10 points for the "Quiz" grade for that week.
- 3. Submit your weekly summary to the ECO 348 Week 1 Summary Drop-Box.

#### WEEK 2:

#### **Objectives**

Upon completion of this week, the student will be able to:

Define economic development

## Assignments

- 1. The Week 2 quiz will be posted by noon on Day 1 and must be completed by midnight on Day 7.
- 2. Respond to the question in ECO 348 Week 2 Discussion Forum.
- 3. Submit your weekly summary to the ECO 348 Week 2 Summary Drop-Box.
- 4. Read Chapter 1 & 2 in Todaro.

# WEEK 3:

## **Objectives**

Upon completion of this week, the student will be able to:

 Identify economic institutions economic institutions and how they shape problems of under-development and prospects for successful development.

#### **Assignments**

- 1. The Week 3 quiz will be posted by noon on Day 1 and must be completed by midnight on Day 7.
- 2. Respond to the question in ECO 348 Week 3 Discussion Forum.
- 3. Submit your weekly summary to the ECO 348 Week 3 Summary Drop-Box.
- 4. Read Chapter 3 in Todaro.

#### WEEK 4:

#### **Objectives**

Upon completion of this week, the student will be able to:

- Identify economic institutions economic institutions and how they shape problems of under-development and prospects for successful development.
- Explain how the gap between rich and poor is so large.

#### Assignments

- 1. The Week 4 quiz will be posted by noon on Day 1 and must be completed by midnight on Day 7.
- 2. Respond to the question in ECO 348 Week 4 Discussion Forum.
- 3. Submit your weekly summary to the ECO 348 Week 4 Summary Drop-Box.
- 4. Read Chapter 4 in Todaro.

#### WEEK 5:

## **Objectives**

Upon completion of this week, the student will be able to:

Discuss the causes of extreme poverty.

## Assignments

- 1. The Week 5 quiz will be posted by noon on Day 1 and must be completed by midnight on Day 7.
- 2. Respond to the question in ECO 348 Week 5 Discussion Forum.
- 3. Submit your weekly summary to the ECO 348 Week 5 Summary Drop-Box.

4. Read Chapter 5 in Todaro.

#### WEEK 6:

# Assignments

- 1. Take the Mid-Term Exam posted in the ECO 348 Week 6 folder. The Exam will be posted by noon on Day 1 and must be completed by midnight on Day 7.
- 2. There are no Participation or Weekly Summary requirements for this week, although there will be a Discussion Forum you may use to post questions or concerns about the Mid-Term Exam.

#### WEEK 7:

# **Objectives**

Upon completion of this week, the student will be able to:

• Discuss the causes of extreme poverty.

#### **Assignments**

- 1. The Week 7 quiz will be posted by noon on Day 1 and must be completed by midnight on Day 7.
- 2. Respond to the question in ECO 348 Week 7 Discussion Forum.
- 3. Submit your weekly summary to the ECO 348 Week 7 Summary Drop-Box.
- 4. Read Chapter 6 in Todaro.

#### WEEK 8:

#### **Objectives**

Upon completion of this week, the student will be able to:

Identify the sources of unemployment in urban settings.

#### Assignments

- 1. The Week 8 quiz will be posted by noon on Day 1 and must be completed by midnight on Day 7.
- 2. Respond to the question in ECO 348 Week 8 Discussion Forum.

- 3. Submit your weekly summary to the ECO 348 Week 8 Summary Drop-Box.
- 4. Read Chapter 7 in Todaro.

#### WEEK 9

# **Objectives**

Upon completion of this week, the student will be able to:

• Discuss the relationship between education and development

#### **Assignments**

- 1. The Week 9 quiz will be posted by noon on Day 1 and must be completed by midnight on Day 7.
- 2. Respond to the question in ECO 348 Week 9 Discussion Forum.
- 3. Submit your weekly summary to the ECO 348 Week 9 Summary Drop-Box.
- 4. Read Chapter 8 in Todaro.

#### **WEEK 10:**

#### **Objectives**

Upon completion of this week, the student will be able to:

Analyze the effectiveness of policies aimed at improving lives of the poor

## Assignments

- The Week 10 quiz will be posted by noon on Day 1 and must be completed by midnight on Day 7
- 2. Respond to the question in ECO 348 Week 10 Discussion Forum.
- 3. Submit your weekly summary to the ECO 348 Week 10 Summary Drop-Box.
- 4. Read Chapter 9 in Todaro.
- 5. Complete the eLearning instructor evaluation. The link to complete the evaluation will be posted in the ECO 348 Week 10 Folder.

#### **WEEK 11:**

## **Objectives**

Upon completion of this week, the student will be able to:

Analyze the effectiveness of policies aimed at improving lives of the poor

#### Assignments

- 1. The Week 11 quiz will be posted by noon on Day 1. The quiz is to be completed by midnight on Day 7.
- 2. Respond to the question in ECO 348 Week 11 Discussion Forum.
- 3. Submit your weekly summary to the ECO 348 Week 11 Summary Drop-Box.
- 4. Read Chapter 10 in Todaro.

## **WEEK 12:**

# Assignments

1. Take the Final Exam posted in the ECO 348 Week 12 folder. The Exam will be posted by noon on Day 1 and must be completed by midnight on Day 7. There is no Discussion Forum or Weekly Summary for this week. Good luck!